



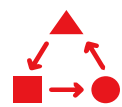
CONVERSATIONS THAT MATTER

Our Project Steering Committee has reviewed leading automotive manufacturing conferences globally to identify the key themes of relevance to the Sub-Saharan African automotive industry. Local issues have been thoroughly dissected and significant consideration given as to the most appropriate speakers to provide delegates with valuable insight.

KEY THEMES TO BE EXPLORED



FUTURE OF MANUFACTURING AND THE AUTOMOBILE



TRANSFORMATION



OPERATIONAL EXCELLENCE



REGIONAL MARKET DYNAMICS



INCREASING LOCAL CONTENT



DRIVING GROWTH

TRANSFORMATION AT THE FORE



WOMEN IN AUTOMOTIVE DIALOGUE



YOUTH IN AUTOMOTIVE SKILLS PLATFORM



EMERGING SUPPLIER ENGINE ROOM

Follow us on



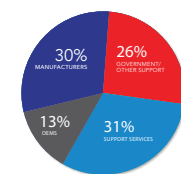
or visit www.naacamshow.co.za for updates about the conference, speakers, exhibitors and other key announcements

Contact us

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NAACAM SHOW 2017 POST-EVENT STATISTICS



AN INDUSTRY LED INITIATIVE

A project steering committee comprising senior component manufacturing industry representatives has been constituted to oversee the initiative's development and implementation. It will meet bi-monthly to give strategic input and provide oversight to the project delivery.

Dave Coffey
 NAACAM President
 Managing Director, Shatterprufe

Renai Moothilal
 NAACAM
 Executive Director

Andrew Velleman
 DAC Chairperson & KZN Representative
 Divisional GM (Global Trade & Logistics),
 Toyota Tsusho Africa

Michael Kloss
 Gauteng Representative
 Managing Director, Bosch South Africa

Christoph Ewers
 Western Cape Representative
 Manager: Legal & Compliance,
 Atlantis Foundries

Wolfgang Ropertz
 Eastern Cape Representative
 Managing Director, Lumotech

John White
 DAC Facilitator Representative
 Executive, B&M Analysts

The NAACAM Show has additionally constituted a stakeholder reference group made up of representatives from key stakeholder organisations to ensure maximum relevance to these critical partners.

Mkhululi Mlota
 DTI Representative
 Chief Director: Automotive

Alex Mashilo
 Youth Employment Representative

Irvin Jim
 Labour Representative
 National Union of Metalworkers
 of South Africa (NUMSA)

Ravesha Govender
 Host City Representative
 eThekweni Municipality

Michael Waldburger
 OEM Representative
 Toyota South Africa Motors

Alec Erwin
 African Partnerships Specialist
 Ubu Investment Holdings

Charles Mahinda
 Ministry of Industrialisation
 Kenya

Jelani Aliyu
 National Automotive Design
 and Development Council
 Nigeria



12-14 MARCH 2019
www.naacamshow.co.za



The premier automotive manufacturing growth, technology, transformation & stakeholder engagement forum on the African continent.

KEY FUNDING PARTNERS



ENDORSED BY





LEADERS IN THE AUTOMOTIVE AND COMPONENT MANUFACTURING SECTOR

Leaders of the automotive and component manufacturing sector, the largest manufacturing sector in South Africa and Africa, gather biennially to discuss, showcase, engage and network around the big issues and opportunities in the sector.

THE MAIN OBJECTIVES OF THE NAACAM SHOW ARE TO DELIVER A PREMIER EVENT WHICH



FACILITATES OUTCOMES-BASED DIALOGUE



ENABLES FOREIGN DIRECT INVESTMENT (FDI) AND TECHNOLOGY PARTNERSHIPS



FACILITATES LOCALISATION, INTRA-AFRICAN TRADE/INDUSTRIAL LINKAGES, AND EXPORTS FROM SECTORS DETERMINED TO BE GLOBALLY COMPETITIVE



PROMOTES THE DEVELOPMENT AND GROWTH OF BLACK-OWNED SUPPLIERS IN SOUTH AFRICA

DELIVERING THE VISION OF THE SOUTH AFRICAN AUTOMOTIVE MASTERPLAN

The SA Automotive Masterplan has a vision of significantly deeper levels of local content (40% currently to 60% in 2035) on steadily increasing local production volumes (600 000 currently to 1,2 million in 2035).

The NAACAM Show 2019 is the primary event to engage on localisation. This is achieved not only through the convergence of the industry, significant networking and exhibition of capabilities in addition to pre-arranged buyer-supplier meetings. Foreign direct investors and technology partners of specific relevance to sourcing decisions between 2020 and 2023 will be hosted. Please contact the organisers to nominate participants.

The SA Automotive Masterplan also has significant ambitions around regional market development. To support this ambition the NAACAM Show will in 2019 look to welcome a significant number of Sub Saharan African stakeholders, partners and manufacturers whose growth ambitions are critically linked to industrial development.

SUPPORTING PARTNERS

The NAACAM Show aligns with the objectives of many agencies and organisations in the manufacturing sector. We are proud to be working with multiple organisations to drive South Africa and Africa's industrial development.



PREMIER MEDIA PARTNERS



EXHIBIT TO 1 600+ ATTENDEES

The Exhibition is the central meeting point during the NAACAM Show. Over 200 exhibitors ranging from local manufacturers, OEMs, stakeholders and support organisations will be welcomed and have significant opportunity to showcase their manufacturing competencies and service offering. A strong focus is on the localisation of components runs through the exhibition. Firms looking to secure new business or find capable suppliers should prioritise participation.

Exhibition Specification	Regular Book & pay 1 week before the event	Exhibitor Delegate Passes Exhibitor firm representatives	Exhibitor Visitor Passes Issued at event, transferable
2m x 2m Shell Scheme (SMME)	R 13 000 /STAND	4	2
3m x 3m Shell Scheme	R 23 000 /STAND	6	2
3m x 6m Shell Scheme	R 46 000 /STAND	9	3
6m x 6m Open Space	R 55 000 /STAND	12	5

* All prices exclude VAT * DAC & NAACAM members will receive a 10% discount on all stand types



ATTEND THE CONFERENCE

Regular

Book & pay before 31 December 2018

R **4000**

Booking of 3 + R3750 / person

Late Bookings

Book and pay before event

R **4100**

Booking of 3 + R3800 / person

*DAC and NAACAM members will receive a 10% discount on all delegate rates. * All prices exclude VAT *MDs/CEOs from DAC, NAACAM or OEM firms attend free, if a further conference delegate is booked

BUYER-SUPPLIER LINKAGE MEETINGS

A key objective of the NAACAM Show 2019 is to deliver significant localisation benefits.

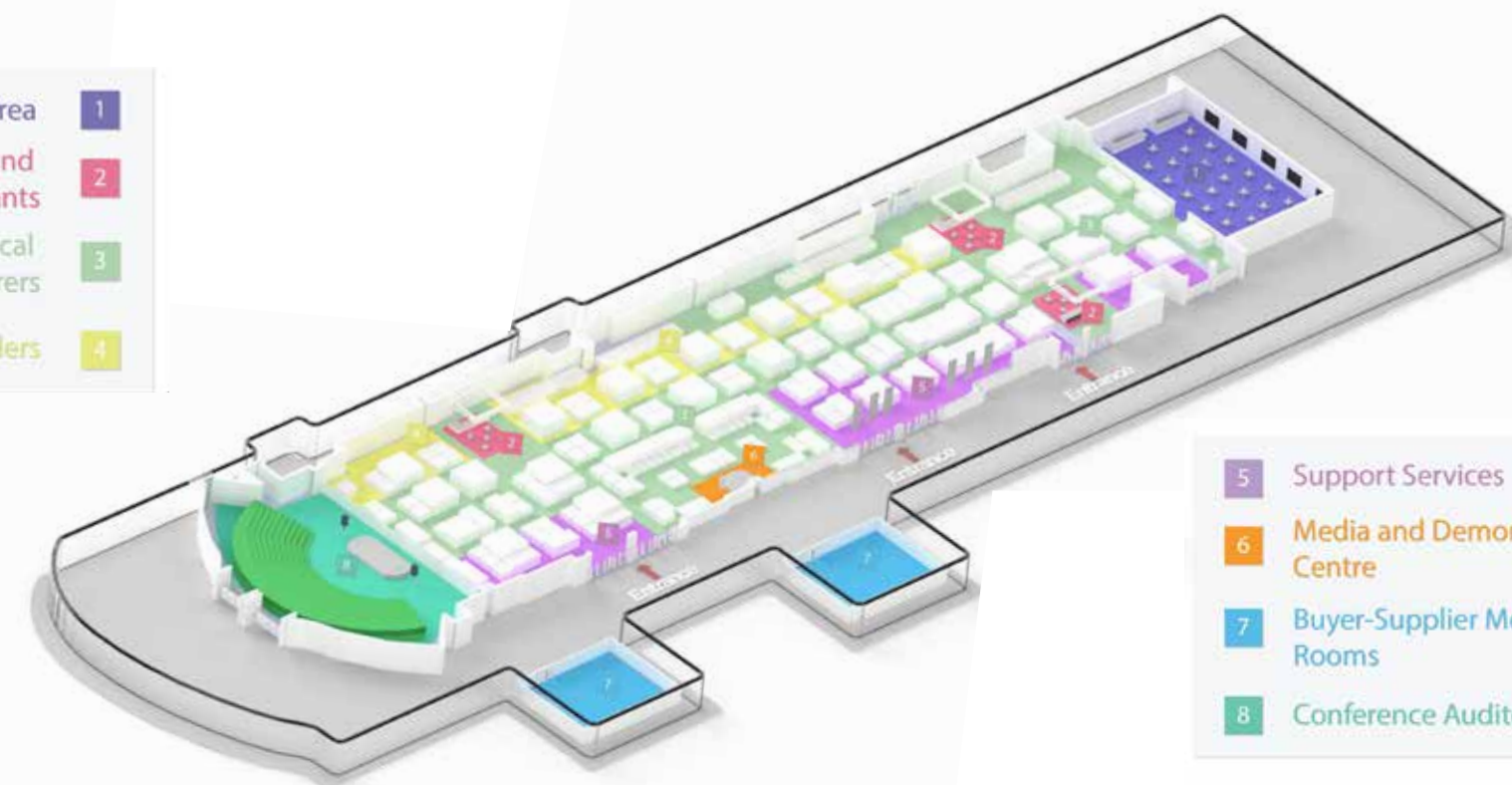
If you are currently importing components and believe there is an opportunity to localise production, please engage with the NAACAM Project Management Team, as we can:

- Secure local firms with the product/process technology (or willingness to invest in it) to localise the component and set up 1-on-1 meetings at the NAACAM Show.
- Work with you to identify the feasibility of and barriers to local production of identified components.
- Invite foreign firms interested in investing or partnering with local firms to the NAACAM Show and set up 1-on-1 meetings.

Components that could be localised at model facelift or changeover will be prioritised for support

FLOOR PLAN

- 1 Delegates Lunch Area
- 2 Exhibitor and Visitor Restaurants
- 3 OEM & Local Manufacturers
- 4 Service Providers



- 5 Support Services
- 6 Media and Demonstration Centre
- 7 Buyer-Supplier Meeting Rooms
- 8 Conference Auditorium

The exhibition is forecast to grow in size, stature and the value it offers for participants in 2019.

- Five distinct areas for improved visitor experience: OEMs & Manufacturers, Service Providers, Support Services, SMME precinct.
- 3 Restaurants for improved visitor flow and improved service.
- Media and demonstration centre: Available to exhibitors for live demonstrations which will be broadcast around exhibition and as platform to engage with the gathered media.
- Complimentary exhibitor visitor passes to increase relevant foot traffic within exhibition
- Increased opportunity for conference delegates to interact with exhibitors
- Opportunity to support Black Owned SMMEs/QSEs exhibit in the SMME precinct
 - Discounted rates offered: 50% for a manufacturer, 25% for a service company
 - Spend qualifies as B-BBEE Enterprise and Supplier Development spend