

NAACAM SHOW 2017

POST-EVENT STATISTICS



DELEGATES

1 304



SUPPORTED BY



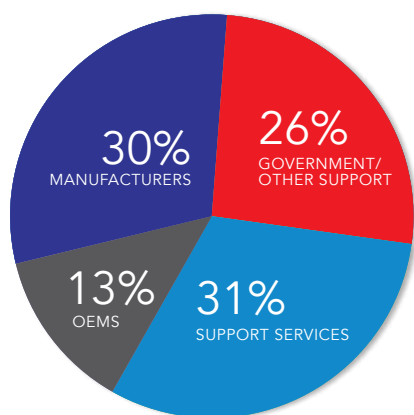
HOST CITY

ETHEKWINI MUNICIPALITY



CONFERENCE

521 CONFERENCE DELEGATES



CONFERENCE THEMES



46 SPEAKERS



5 International



2 SA OEMS



22 Managing Directors



11 Facilitated Sessions

LEARNING TOURS

- MAHLE BEHR
- GUD FILTERS
- SMITHS MANUFACTURING

EMPOWERMENT

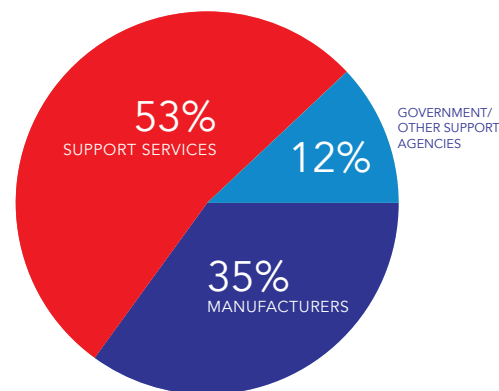
38

BLACK-OWNED SUPPLIERS PROFILED



EXHIBITORS

186 EXHIBITORS PROFILED



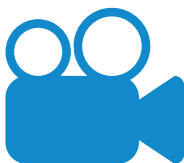
B2B LINKAGES

122 PRE-ARRANGED BUYER-SUPPLIER LINKAGE MEETINGS



MEDIA

MORE THAN **R 1 MILLION** IN MEDIA COVERAGE



RECEPTION

1 MAYOR'S RECEPTION & COCKTAIL FUNCTION



DELEGATE FEEDBACK

2/3 Found that the event was better than similar events in SA.



2/3 Found that the event to be beneficial to themselves & their organisation.



2/3 Plan to attend the NAACAM Show 2019.

